

Find Your Inspiration



Sustainable Tourism



About The Industry

Scotland is known globally for its history, architecture and world-class cuisine! This makes it a very popular tourist destination. This sector is very important for Scotland's economy. You will not just be ensuring people enjoy their time in the country... you are ensuring they return!

This industry is huge and there are so many jobs which fall into this category making it one of the most varied we will look at. Jobs could include- chefs, hotel work, tour guide and event organiser. This industry looks for individuals who are strong communicators and hard working. The varied nature means there are opportunities for all.



The Stats!



- There are 14,000 tourism businesses within in Scotland!
- This sector is one of Scotland's biggest employer- employing 200,000 people
- This is 8% of Scotland's workforce!
- Restaurants alone employ over 83,000 people!
- It has been estimated and hoped that the industry will continue to grow!

Possible Careers

- Cabin Crew
- Chef
- Tour manager
- Life Guard
- Photographer
- Animator
- Travel Agent
- Art Gallery Curator
- Airline Customer Service
- Hotel receptionist
- Outdoor Activity Instructor



Career Insight: Cabin Crew

Average Salary: £22, 880

No. Employed: 3,400

This job requires you to look after passengers safety first and foremost, as well as their comfort during the flight.

You would be expected to:

- Attend meeting about flights/schedules
- Check equipment and supplies on planes regularly
- Demonstrate safety procedures to all passengers
- Attend to passengers

Career Insight: Hotel Manager

Average Salary: £47, 320

No. Employed: 8,300

This job requires you to oversee the running of an entire hotel in order to ensure guests have the best stay. You will manage staff and use business skills to manage budgets and marketing. Your day-to-day role would depend on the size of the hotel.

You would be expected to:

- Set budgets
- Analyse information and statistics
- Manage staff, customers and complaints
- Organise maintenance etc

Career Insight: Art Gallery Curator

Average Salary: £22,880

No. Employed: 2, 600 (projected to rise by 15%)

This job requires you to organise and create exhibitions in order to attract visitors to the gallery. You would be expected to provide visitors with information to explain the exhibition and persuade businesses to sponsor your exhibition.

You would be expected to:

- Research and identify objects to feature in your exhibition
- Store artifacts/art work in the correct conditions
- Create catalogues and information packs for visitors
- Give presentations to visitors/answer visitor questions

Useful Websites!

- *My World of Work Job Profiles-* <https://www.myworldofwork.co.uk/my-career-options/tourism>
- *Careers Advice-* <https://springboard.uk.net/>
- *Scholarships-* <https://hitscotland.co.uk/>
- *Scottish Tourism Alliance-* <https://scottishtourismalliance.co.uk/>

